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02



Dear Students

We are delighted that you have chosen the Central Bohemia University for your summer school experience. We look forward to welcoming you soon at our premises.

CBU is a vibrant and dynamic institute uniquely positioned to attract the talent from all around the world, interested in furthering their higher education in Central Europe.

The team is passionate about helping students develop their academic and professional skills to make their Prague summer school experience unforgettable.

We hope that our prospectus will provide you with all the information you need, please do not hesitate to contact us for any further information and advice we can provide.

With best wishes

The team at Central Bohemia University



Global Business and Europe

This course is open to students in the field of business, marketing and finance, social studies and to those students who have some background and/or a strong interest in these disciplines and economic topics in the EU.

Course Content

This course offers several complementing approaches to start diving into global world of business:

- European overview (Europe and its historic backgrounds, cultural trends, regulatory framework and economic interests)
- International focus (the European Union as a business network operating in global world)
- · Practical issues (business simulations and field trips).

The course will continue with field trips in companies in the Czech Republic and other EU countries.

More information about the course can be found online: www.cbuni.cz/summer-schools

Dates: July 10, 2017 – July 23, 2017 (two weeks, full course)

Deadline for registrations

- 30th of April 2017
- CBU offers 15% scholarships for early registration for this course by: April 10, 2017





Young leaders - International leadership

Rather than focusing on any specific school curriculum, this course offers hands-on learning enabling all students, regardless of background, experience or ability level, to get ahead: self-expression and communication, team-building and small group facilitation skills, goal-setting and personal motivation, decision-making and personal leadership skills.

Course Content

Centered round a weekly themed project, the Young Leaders syllabus comprises theory lessons, interactive lectures, business simulations and real-life case studies that provide a stimulating and varied learning experience.

The Young Leaders programme aims to:

- Improve public speaking and presentation skills in English.
- Develop negotiation, and leadership skills through a series of interactive lessons.
- Gain soft business management skills.

More information about the course can be found online: www.cbuni.cz/summer-schools

Dates:

- CBU, Session 1: July 10, 2017 July 23, 2017 (two weeks, full course)
- CBU, Session 2: July 24, 2017 August 7, 2017 (two weeks, full course)

Deadline for registrations: 30th of April 2017 (1st session), 30th of May (2nd session)

Central Bohemia University offers 15% scholarships for early registration for this course by:

April 10, 2017 for 1st Session, May 10, 2017 for the 2nd Session





Central European Culture and History

During the programme participants will extensively enrich their knowledge and expertise of Central European history, traditions of modern society and culture in regional context.

- The course ends second week with several thematic field trips around Prague and the Czech Republic
- The course will be delivered with first-hand experience by visiting many historical places. The other
 events and travels may be organized and are NOT covered by Course fee:
- Prague's central-European location also offers discovering other EU cities: Dresden, Munich, Berlin, Vienna, Budapest, Bratislava and etc.
- Continuous cultural events and festivities allow participants to visit live concerts, theaters, open exhibitions, cinemas or national festivals.

More information about the course can be found online: www.cbuni.cz/summer-schools

Dates: July 10, 2017 – July 23, 2017 (two weeks, full course)

Deadline for registrations

- 30th of April 2017
- CBU offers 15% scholarships for early registration for this course by: April 10, 2017





Common features of CBU Summer Schools

- Full course takes 2 weeks, lectures during weekdays
- We can invite you for three weeks including library work time and sightseeing (no lectures on third week).
- We provide full visa support (invitation, programme, hotel vouchers)
- Certificate with 5 ECTS Credits
- Enjoying Europe in summer
- Study load of more than 25 hours in first week, composed primarily by lectures, group work sessions, teamwork, workshops, and second week obligatory field trips and self study.

Sessions

- CBU, Session 1: July 10, 2017 July 23, 2017 (two weeks, full course) all summer schools
- CBU, Session 2: July 24, 2017 August 7, 2017 (two weeks, full course) Young leaders only
- Both sessions can be extended with library and sightseeing free time: only difference is in invitation dates (should you need visas).
- For groups of 10+ participants we can arrange specific tailored summer schools with credits
 Deadline for registrations
- 30th of April 2017 (1st session), 30th of May (2nd session Young leaders only)



Admission process

- Choose a Summer school, download and fill in the summer school application Forem application fee, and send it (scan/photo) to summer2017@cbuni.cz
- After submission of application, we will send you invoice for full participation, and help with visas if necessary. You arrive to Prague. Before leaving, you will receive the participation certificate.

Requirements

- In order to gain admission please fill in the application form available online, pay application fee and wait for acceptance letter. More details www.cbuni.cz.
- You are required to have a good academic standing. An intermediate command of English is necessary.
- We recommend that students only 18 and over andp rofessionals apply for this program as many of the themes covered in the program are aimed at a high level of understanding.
- More information at www.cbuni.cz/summer-schools



Costs and Scholarships

- Total course price €1345 includes accommodation in hotel Duo, breakfast, two evening meals (the First day Greetings & The end of summer school Certificate award dinner), selected social activities listed in the programme, equipment and Prague airport transfer.
- Course only costs 850 EUR

Central Bohemia University offers 15% scholarships for early registration for this course by:

- until 10th of April 2017 for 1st Session (all summer schools)
- until 10th of May 2017 for the 2nd Session) (only Young Leaders summer school)

Social and cultural activities

There will be plenty of time for socializing and fun during the evening and weekends. A schedule of activities will allow you to explore everything in Prague and the surrounding areas have to offer. Events may include:

- Take part in our team challenges, sports games and guizzes
- Get up close and meet live exotic animals in Prague Zoo
- Enjoy visiting Prague State Opera, Famous Old town square, Municipal House, Klementinum, Museums and other historic places. Only some sightseeing places are covered in course fee.





Additional Information

- Airport Pickup services are available. Book through emailing us at <u>study@cbuni.cz</u>. Charges apply for this service.
- CBU students receive free access to the Central Bohemia Scientific and CERGE libraries in Prague
 offering combined the best resource to domestic and foreign printed and electronic resources.
- All study materials are freely accessible through CBU's online e-learning platform NEO.
- Students can receive 24/7 support.
- CBU advises students on travelling and nightlife options around bustling city of Prague.
- Prague is a safe city with very low crime rate in European terms, all parts are accessible during nighttime.
- More Information
- Radomir Novotny, <u>summer2017@cbuni.cz</u>, tel. +420 776 196 151





Accommodation

- We offer accommodation in **Hotel Duo** **** at reasonable prices.
- Hotel Duo is a four star hotel with great breakfast, working wifi, fitness, sauna, swimming pool and quality of service, on metro station just 15 minutes from the center of Prague.
- Hotel is easily accessible during night with public transport from the center.

Website: http://www.hotelduo.cz

Phone: <u>+420 266 131 111</u>

Email: info@hotelduo.cz







Central Bohemia University

Pod Vodarenskou vezi 1143/4 18200 Praha 8, Czech Republic Tel. +420 266052196 info@cbuni.cz, www.cbuni.cz